



CUSTOM FITTING TEMAKVELD

ONSDAG 10.02.2010

HAUGALAND GK



EQUIPMENT HISTORY



- 1800'S EACH GOLFER HAD GOLF CLUBS MADE
- POPULARITY MEANT GROWING DEMAND
- 1920'S INTRODUCTION OF STEEL SHAFTS
- CLUBHEAD DEVELOPMENT
- GRAPHITE SHAFTS
- HYBRID CLUBS

GOLF CLUB MANUFACTURERS



- CLUB DEVELOPMENTS
- "Hit it longer and straighter"

WE ARE ALL DIFFERENT!!!

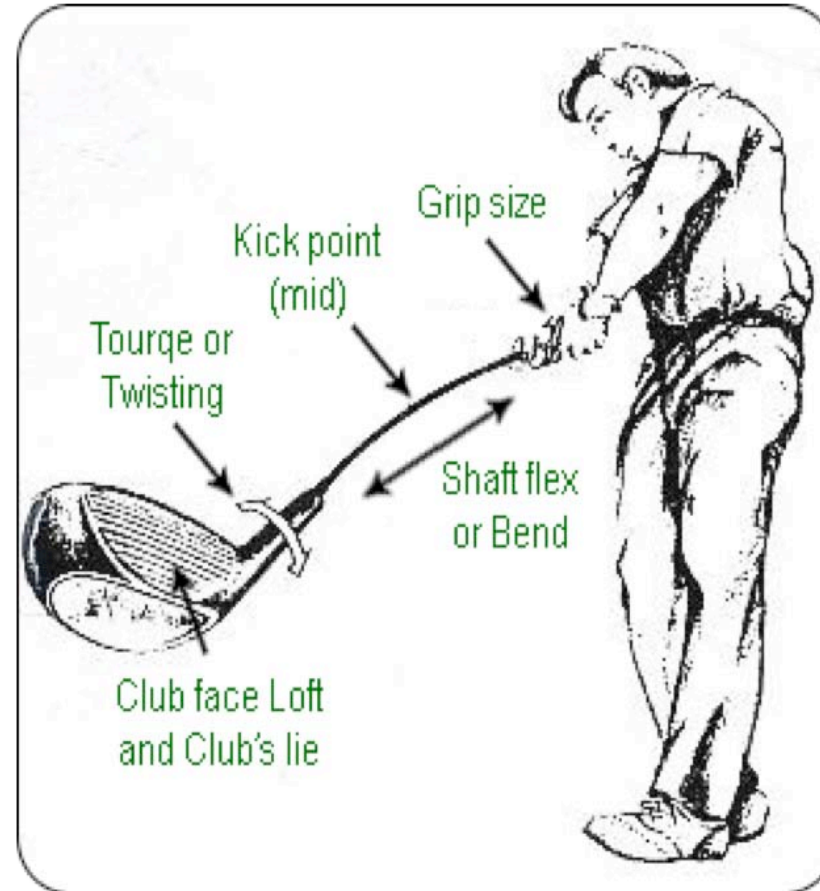


- TAKE A LOOK AROUND

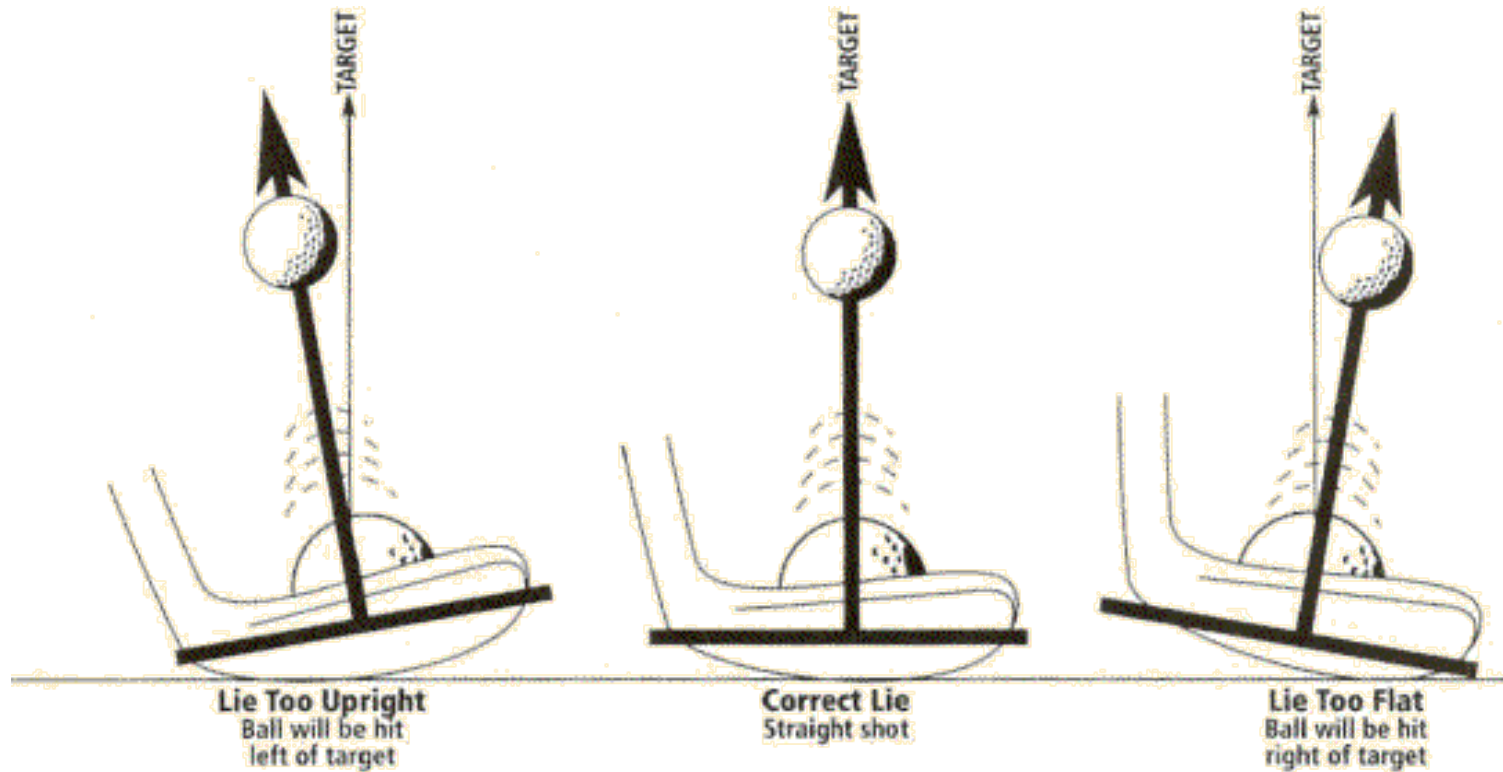
ASPECTS COVERED IN CUSTOM FIT



- LIE ANGLE
- LOFT
- GRIP SIZE
- LENGTH OF SHAFT
- SHAFT FLEX
- SHAFT WEIGHT
- TOTAL WEIGHT



LIE ANGLE



NOTE: Even though the leading edge of the club is perpendicular to the desired direction of flight, the plane on the face of either a too upright or too flat lie club will hit the ball either left or right of the target, respectively.

LOFT



- DRIVER LOFT
- Driver Swing Speed Driver Loft
 - 50mph/80kmh 15—17 degs
 - 60mph/95kmh 14-16 degs
 - 70mph/110kmh 13—15 degs
 - 80mph/130kmh 12—14 degs
 - 90 mph/145kmh 11-13 degs
 - 100mph/160kmh 9.5—11.5 degs
 - 110mph/175kmh 8—10 degs

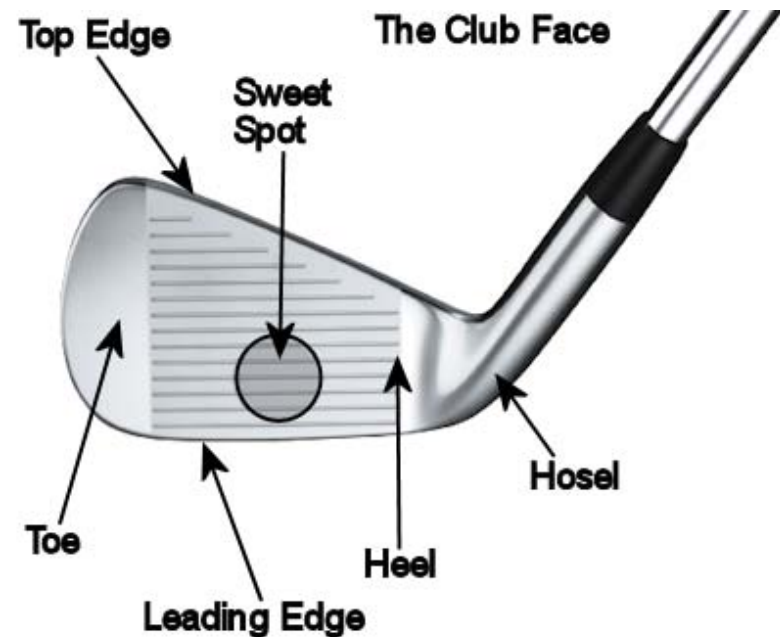
GRIP SIZE



SHAFT LENGTH



- STANDARD LENGTH 1970'S 43"
- TOUR STANDARD DRIVER LENGTH 44.5"
- *OFF THE RACK* STANDARD 45"
- WRONG LENGTH OF SHAFT CAUSES OFF CENTRE STRIKE



SHAFT FLEX



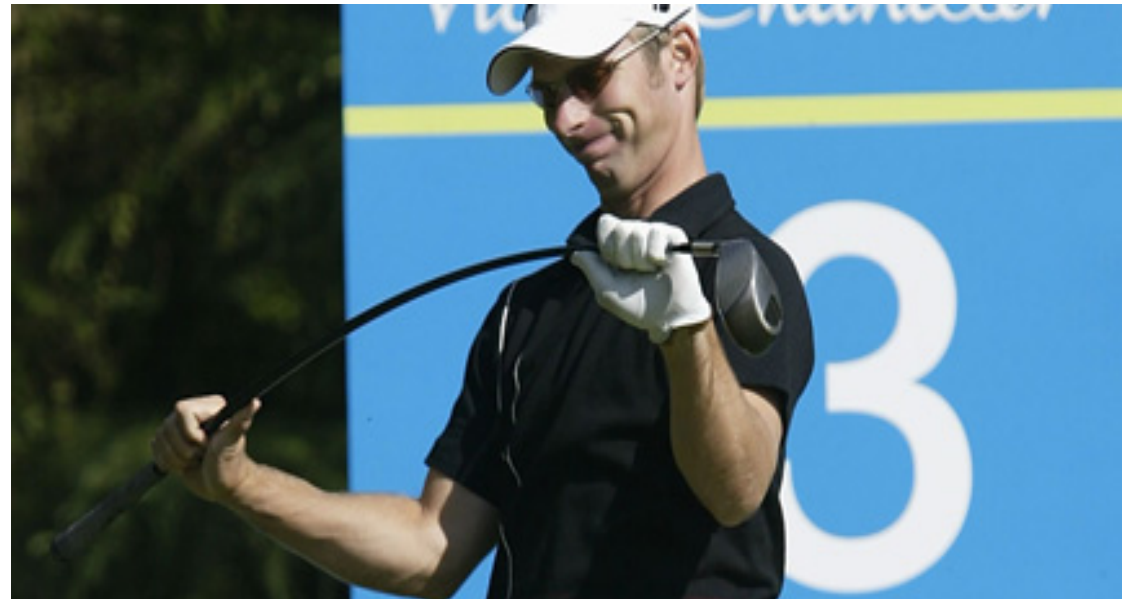
- KICK POINT
- TORQUE
- FLEX TYPE

70-80MPH A-FLEX

80-90MPH R-FLEX

90-100MPH S-FLEX

100+ MPH X-FLEX





TOTAL WEIGHT

- DEPENDS ON GOLFERS PHYSICAL ABILITY

SO WHAT CAN CUSTOM FITTING DO FOR YOU?



- TAKE ALL THE FACTORS TALKED ABOUT AND MATCH THEM TO YOUR SWING
- CAN REDUCE OR ELIMINATE SWING PROBLEMS
- HIT 2,3 OR 4 MORE GREENS PER ROUND
- INCREASE THE QUALITY OF YOUR SHOTS
- CUSTOM FIT YOUR PUTTER??

CUSTOM FITTING SESSION



- SESSION BOOKED THROUGH PRO-SHOP
- 30min DURATION
- STATIC FITTING (STANDING STILL)
- DYNAMIC FITTING (IN MOTION)



STATIC FITTING

- SHORT INTERVIEW
- MEASUREMENTS TAKEN STANDING STILL
(HEIGHT, WRIST TO FLOOR AND HAND SIZE)
- CHOOSE CLUBS TO TRY

DYNAMIC FITTING



- ON THE RANGE/ SWING ROOM
- TRIAL OF DIFFERENT CLUBS
- HITTING FROM STRIKE BOARD



RESULT

- ALL MEASUREMENTS PUT TOGETHER
- FINAL DECISION
- CLUBS ORDERED
- DELIVERY WITHIN 3 WEEKS!

HAVE YOU SET GOALS FOR THIS SEASON?



- IF YOU AIM FOR NOTHING, THAT IS WHAT YOU'LL ALWAYS GET..
- WHATS THE DEFINITION OF INSANITY?
DOING THE SAME THING OVER AND OVER
AND EXPECTING A DIFFERENT RESULT!!